

BETTER MAN CONFERENCE AGENDA

WELCOME + SPONSOR ACKNOWLEDGEMENT

Ray Arata

Lay of the Land- intro to our facilitators & overview

GETTING OUR FEET WET

Ray Arata + Jennifer Brown

An exercise to foster connection and collaboration

FOUNDERS OPENING REMARKS

Ray Arata + Jennifer Brown

Why we do this work

ROLLING UP OUR SLEEVES / UNPACKING POWER

Elfi Martinez

Learn about power & how to use it for good

LUNCH/ BRUNCH BREAK

GETTING OUR HANDS DIRTY/ PATRIARCHY

Mark Greene + Ray Arata + Eduardo Placer

Examine patriarchy & redefine it for good

COFFEE/TEA/WATER BREAK

EMBRACING AND ACTIVATING PRIVILEGE

Ray Arata + Dax-Devlon Ross + Adrienne Lawrence

Understand privilege & learn to use it in allyship

POWER, RESET, AND INTEGRATION

Jennifer Brown + Dax-Devlon Ross

Turn learning into practice in the workplace & beyond

ON THE FRONTLINE: MALE ALLYSHIP INITIATIVES*

Panel moderated by Jennifer Brown

Learning from those leading the work

CLOSING REMARKS

Ray Arata + Jennifer Brown

* Sponsors have the opportunity to participate as panelists

BETTER MAN CONFERENCE 2022

NOVEMBER 2, 2022

IN-PERSON AND
VIRTUAL

NEW YORK CITY

(ET) 11:00 AM - 5:00 PM

SAN FRANCISCO

(PST) 8:00 AM - 2:00 PM